

Review of Geoff Shaw's Kindling - Day 3

by matheaford - Thursday, July 05, 2012

<http://www.reviewsbymathea.com/review-of-geoff-shaws-kindling-day-3/>

Well, here we are on day 3 of the [Kindling](#) Review. I spent time this morning doing the review of the market and determined how I want to plan out my books that I will write. I looked into the way that he says to review and determine what is related and what is important, and I found some very good information.

By the way, I am not going to tell you what I am choosing and what I am working on. I feel that in order for me to truly measure the success that I have, I cannot have my readers going to investigate what I am doing. That will skew the results and not allow me to get a true picture of what I was able to do to succeed. And, unfortunately, there will be some people out there who are mean and destructive or just copy cats. I will tell you at the end of the review days what I feel is appropriate to reveal.

So aside from the research that I did this morning, I also continue to review information on the website. On the left side, I am now going to go through the where to start section, which includes a newbies area. In the where to start area, he talks more about how to choose a market and how large a market to choose.

I just noticed on the audio that he actually does have the time in this section of how long the audio section is. He's telling us that we really can succeed with Kindle fiction, and also trying to encourage us to not choose more than one category of books to write. Boy is he ever right, that is as newbies, we tend to go off into too many different directions, which ultimately leads us to failure. It's one of the reasons why I'm doing this blog and doing reviews so that I actually implement the products that I buy.

I'm moving on to the newbies section, and reading about how to get my 1st book into Kindle. Now I'll be honest, I already have one book in Kindle. But I'm playing along so I will go ahead and do what it says to do for newbies.

This section is great in that it has an 8 step process for newbies to get a book on Kindle. It's really a good template and steps for you to go through and understand how easy it is to write a book and get it published. As I have already written and published a book, I am not going to spend time writing another short book because I know the process is super easy. Suffice it to say, if you bought this [kindling training](#) and you have not written a book for kindle yet, you would easily be able to do it.

Onto the next section!

Next section is about formatting, and using a template for the writing that you do. It's awesome what he says about kindle as you realize more and more how easy this will be to do. He has information on how to add page breaks and titles for books, as well as table of contents. For my book, I hired someone on Fiverr.com to create the book with a clickable table of contents, but now that I know some of this, I might save the \$5. He makes it look really easy!

Now, he's talking about the kindle previewer, and most of the content in these last few sections has been video and reading, so I am reading through and watching. And he's going over when you have to make changes to the book - oh, one little misstep could mean a huge problem, better be careful.

Next section on linking in the books is so good. I never thought to do what he talks about - I usually did something different but his way is a great idea. That will build that know, like and trust factor. You can find a way to do this and even with related items, so you can build the type of book business that you want. Repeat business that doesn't have to be as much work.

So today, I have gone through the Formatting section of the [Kindling members](#) area, and I believe I have found several gems that I will use in the future, especially as I have multiple books published on the kindle.

Now, remember this is a series, so you can go back and look at the previous days by clicking the links:

[Day 1 Review of Kindling](#)

[Day 2 Review of Kindling](#)

Thanks for following along with me.

Again, let me know how you are doing with your kindling membership or any questions that you would like answered about the membership! Glad to help you make money online!