

How To Succeed With Kindle Publishing - Review Day 11

by admin - Friday, July 27, 2012

<http://www.reviewsbymathea.com/how-to-succeed-with-kindle-publishing-review-day-11/>

Ok, for [Kindling](#) it's Day 11! It's about the recipe niche. He is not a fan of the recipe niche. Thinks it is a lot of work, more-so than other niches that you can work in.

The main page has a video and some other information about the niche and how to target it. It is a very good analysis of how you can use recipes and what types of short cuts you can and cannot do. He talks about how you can target the market very well.

Next up is The Recipe Problem - where he discusses how to get your account banned from Amazon. Not a good thing, either. Whew, he is very blunt about it!

Not to give anything away, but next up is the Recipe USP - recipe market is hard because branding is harder. And your credibility is much more important.

Next section has an 8 and 1/2 minute video on what to do wrong. He is hammering home the idea of how internet marketers fail in Amazon. And it's a good lesson.

Now - You The Cook Section. He is finally going to teach me how to make money in this niche now that he has persisted in telling me the ways I might fail. And it's a very valid point that he drives home. I am sure I could do some of the things that he mentions with my specific niche and make loads more money, and as a matter of fact, I just might do that.

Next up - your branding in the recipe market. You learn a lot in the video that's around 6:30 minutes. Nothing about the process is just cut and paste or easy. He explains how to brand any book or product, easily... I am doing most of this but something he mentions in the video reminds of needing to do one more thing than he even shows in the video but mentions it.

So this blog post is short but the lesson on the recipe niche is resounding... Be careful. Geoff Shaw shows us the right way in [Kindling](#) to be successful in this. For me, I will wait on the recipe book for a bit.

Next up - something I have been waiting for and I am glad I am finally to this section - Tricktion.

For now, good day! [starting to sound like an Aussie]

PDF generated by Kalin's PDF Creation Station