

## Amazon Kindling Review - Day 15

by admin - Friday, August 24, 2012

<http://www.reviewsbymathea.com/amazon-kindling-review-day-15/>

Day 15! I can't believe the [Kindling](#) membership is so huge that I am on day 15 of going through the information.

Today is about K2 Promotion! I am still waiting on my first book to come back from the editor, but I am going to be ready to promote it when I get it posted! So far I have already set up a Facebook page, a twitter account and a blogspot blog in my pen name. I have added a few posts to the blogspot blog and posted some info on Facebook. I am using [tweetadder](#) to increase my following on twitter. Now I am ready to read more.

I start off on the overview page, talking about the two factors that make it easy to succeed on kindle. I wholeheartedly agree with his information and I have seen it work myself, so I am on board. Next section was about promotion on Facebook, and even though it says it's about Facebook, it's really about promotion reality. He talks about what you have to do to promote your books, and how it will take a little time and effort but you can do this.

Twitter promotion section up next - reading it is a very valuable way to build your audience. I have started doing some of this with twitter, and I don't know if it is working or not, but I know I am building. I have to do the Facebook stuff he suggests as well. Then he talks about the twitter breaking point and how you can reach it - easily. I am sure it takes some work, but to be honest - much of that can be done with [tweetadder](#). Then he talks about the twitter community, and I can see how the things that he is recommending will need to be done to promote your book. Although I can see what he is talking about with his comparison to liftoff. That it will take a good deal of work to get noticed, but once you are noticed, you are golden.

Now, honestly in the twitter numbers it is getting a little repetitive and I understand his point. He goes into some important twitter rules of etiquette. I watched the rest of the information in the twitter section for promotion, and it is golden. You will learn more about how to use twitter as an author in those sections than any of the WSO information you might read. This section will keep you getting the best followers and never run out of information on how to find the best people to follow. The only thing is, that I wish he would give some hints on what to TWEET! Ha.

Next, I am going to work on promoting my book once it is published and trying to get it read. I will have two books that are fiction out shortly. I will update you on how things are working, and continue to follow the [kindling](#) membership to see what is added that is new. Geoff also has a bonus training that I have not started yet, called Mass Marketing Control. I will look through that and determine if I want to add it.

I am considering buying software for the publishing, but I am not sure which to buy. I am going to get a couple more books out using the current system that I have and see where it leads me.

Let me know how you are doing with kindling!

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